



## Department of Innovation, Industry and Regional Development

Mr Nicholas Hutchins  
Director  
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Our Ref: ATS-0601157

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Dear Nicholas,

A member of the Australian Technology Showcase (ATS) Assessment Panel has assessed your application and recommended that your Sales Management System be accepted into the ATS Program. Congratulations!

The mission of the ATS is to showcase and actively promote innovative Australian technologies in order to raise global and domestic awareness of their commercial opportunities, leading to increased exports, investment and employment.

Your Sales Management System will be listed on the ATS website which promotes the technology of members to likely business partners and markets around the world. You will be granted the right to use the "Featured in the Australian Technology Showcase" logo on products using the technology. In order to receive your copy of the ATS logo, please sign and return the attached ATS Membership Agreement to the address below. The ATS logo is your mark of recognition from the Victorian Government.

Carole Bartholomew, the Business Development Manager for the ATS will be contacting you soon to help prepare the text for your ATS website listing. Please review the requirements in the attached "Information for ATS Website listing" in anticipation of her call.

Carole will also contact you shortly to identify ways in which the Department can assist you to grow your business. We can help you identify opportunities for growth in public and private sector markets, and provide support from the Department to commercialise your technology.

Congratulations again on your technology's acceptance into the ATS.

Yours sincerely

Faye Schmidt  
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